

RUDY POSPISIL — Full Stack Web Developer

NY, NY 10034

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Online portfolio: rudypospisil.com

SKILLS

OO PHP, MySQL, Linux, JavaScript/jQuery, HTML5, CSS3, Responsive Design, MVC Frameworks (Laravel, CodeIgniter), LDAP, SOAP, Drupal 7, WordPress 3, Yahoo! Business, Microsoft IIS, Git, Adobe CS6/CC, Xcode, PhoneGap, Android SDK.

PROFESSIONAL EXPERIENCE

Web Development

April 2004 - Present

Boston Crusaders—Designed and built an online recruiting portal, utilizing Drupal 7. (*joinbostoncrusaders.com*)

We are Wisconsin—Designed & built website for documentary film, utilizing WordPress. (*wearewisconsininthefilm.com*)

Frederick Goldman—Currently designing and developing an intranet web-based photography tracking and repurposing system, along with a digital asset management (DAM) library, utilizing a Laravel 3 MVC framework running on Linux (CentOS). Logins authenticated against company's Active Directory (LDAP). Inventory data pulled from Microsoft Dynamics NAV server on a nightly basis. Git used for source code management. (*intranet*)

Scott Kay Jeweler, Inc—Concepted, designed, and coded iPad tools for the sales team.

(profiled on apple.com - <http://www.apple.com/ipad/business/profiles/scott-kay/>).

Designed & wrote an iPad-based catalog, and deployed to retailers across the US for in-store use.

Updated & maintained parent website, and several microsites.

Wrote & implemented class-based PHP/MySQL data capture forms.

Developed a cloud-based syncing system to keep field operatives up-to-date.

Utilizing and modifying open-source software, implemented an online digital asset management (DAM) system to allow retailers self-service access to all corporate photography, collateral, co-ops, etc.

Developed an in-house image tracking system for photography and retouching. (Filemaker Pro).

SK66—Based on prior creative, built a "members-only" website, utilizing a custom OO framework. (*sk66.com*)

Lady B—E-Commerce Website Development. SOAP API development to "speak" to a warehouse management system.

Zum goldenen Hirschen (Germany)—Art Direction (Nivea Creme).

Aris Displays—Webmaster (design implementation and e-commerce).

Comstock Consultants—Design & Website Development.

Kris Nations Jewels—E-Commerce Website Development.

Greens for Kerry—Designed and built website for Presidential election.

Pratt Institute, Brooklyn, NY

Instructor, Communications Design / HEOP

January 2006 - Present

Teach Imaging I and Imaging II to Communications Design/BFA students. Explain the technical fundamentals of photography along with how to concept photographic ideas for winning advertising campaigns and how to create and incorporate typography properly. Teach Adobe Creative Suite.

Teach 4D Computer Design (Photography and video, and Adobe CS) to incoming Freshman as part of HEOP (Higher Education Opportunity Program).

SelectNY, New York, NY

Art Director

January 2009 - April 2010

Concepted and designed advertising layouts.

Art directed beauty, fashion, and still life photo shoots.

Developed & oversaw retouching briefs for final artwork. Released mechanicals to major publications.

Utilized Photoshop extensively on a daily basis to create photo compositions along with retouching.

Along with head copywriter, developed storyboards for television scripts and subsequently led illustration.

Built advertisement mechanicals for magazine placement.

Clinique /Estée Lauder, New York, NY

Art Director/Production Artist/In-House Photographer

July 2005 - January 2009

Created and maintained two in-house photo studios utilizing a Capture One workflow.

Developed and taught InDesign workshops to transition the creative team from Quark.

Concepted and designed direct mail and collateral materials.

PROFESSIONAL EXPERIENCE *(cont)*

Presented concepts and executions to the global Creative Director, the global Marketing team, and the President.
Art Directed the Gift With Purchase still life product & beauty photo shoots each season.
Using Flash, animated storyboards for television commercials.
Developed web animations utilizing Flash, After Effects, and FCP.
Photographed product set-ups for print comps and storyboard comps.

Loomis Group, San Francisco, CA

Production Artist/In-House Photographer

June 2003 - Jan 2005

Responsible for handing off all creative to production vendors.
Coordinated with team members to determine best manner of inks, paper, size relating to client expectations.
Developed a strict PDF/X1-a outgoing workflow which dramatically reduced errors on the vendor side. As such, all prepress issues were resolved before handoff.
Built magazine ad mechanicals and coordinated with magazines for email/ftp delivery and SWOP proofs.
Photoshop expert - color corrected, composited, retouched according to client needs.
Illustrator expert - built logos, artwork, and all PDF/X1-a source files.
Attended press checks to ensure quality expectations met.
In-house photographer responsible for product shots, client material, and in-house marketing materials.

AMS Communications, San Francisco, CA

Dec 2002 - June 2003, Oct - Nov 2004

Print Broker. Scheduled and maintained traffic for ninety-seven direct mail campaigns.

Andresen/Image Direct/Bay Area Prep, San Francisco, CA

Prepress and Printing Account Executive

Sept 1997 - Nov 2002

Solicited new business and maintained clients.
Oversaw the traffic of numerous, simultaneous printing and prepress jobs.(clients - Sega, Macromedia, Rathje, Chadwick, Loomis Group, Bio-Rad, NKD, AMH, Viansa Winery, Quantum, J. Walter Thompson, Buzzsaw/Autodesk, Joe Boxer, Lucent et al)

Manager, Electronic Prepress

Sept 1997 - Mar 1999

Oversaw the Macintosh prepress dept. Duties included scanning, color, retouching, mechanical builds, troubleshooting, RIPping and imaging film. Responsible for network. Trained and managed employees.

Painted Elephant Design, Columbus, OH

July 1993 - May 1997

Art director for Mars Golf and Moo Magazine. Created and designed catalogs, promotional materials, logos, identity systems. From conception to finished product. Oversaw photo shoots, press runs, etc. Clients included: Mars Golf Supply, Moo Magazine, Tour Golf Products, OfficeMax, FurnitureMax, Beckley-Cardy, Warner Cable, Zaner-Bloser, Heifer, Mindwalk Studios, Kreber Graphics, Household Bank, Versacolor.

Macmillan/Mcgraw-Hill, Columbus, OH

Photo Director/3rd Grade

May 1991 - May 1993

Along with designer and editor, created 3rd grade textbook series for California school system as part of Science Series 93 (\$50 million dollar budget). Involved with all aspects from start to finish—sitting in with authors to develop content to final print runs and marketing. Personally responsible for \$9 million of stock images. Primary duty involved creating and directing photo shoots and scanning of transparencies into digital files.

EDUCATION

New York University - Certificate in Web Development

(JavaScript, PHP & MySQL, Website Architecture, Advanced PHP)

Currently working on LAMP Certificate, Advanced Web Development Certificate.

The Ohio State University - BA

REFERENCES

Available upon request.